



PAETEC

NEWS RELEASE

FOR IMMEDIATE RELEASE

PAETEC'S IP Simple Named Product of the Year by *Communication Solutions*

Company's unique voice, data and equipment offering recognized for delivering a complete end-to-end solution with no capital outlay

FAIRPORT, N.Y. – July 6, 2010 – PAETEC Holding Corp. (NASDAQ GS: PAET), a FORTUNE 1000 company, announced today that Technology Marketing Corporation's (TMC) *Communication Solutions* has named the voice, data and equipment product, IP Simple, as a recipient of a 2009 *Communications Solutions* Product of the Year Award.

“Our IP Simple product is among the most popular in the nation, and clearly demonstrates the unique business solutions of PAETEC that virtually no other communications provider can match,” said John Chapman, senior vice president of marketing. “Just as the name implies, a business in most major cities can now benefit from the newest and most powerful communication solutions, designed and built by the same provider, for a monthly fee with no capital outlay. In addition, the entire suite is backed by our nationally recognized customer service and 24x7 Network Operations Center.”

IP Simple not only provides end-to-end IP-based voice and data service, but also includes a powerful phone system designed by PAETEC. The product bundle combines IP-based products like Internet and MPLS VPN with advanced SIP Trunking, Voice over IP and PAETEC's own state-of-the-art phone system and phones as a single recurring charge.

“PAETEC has been recognized with a 2009 Product of the Year Award for their admirable efforts in the advancement of both voice and data communications,” said Rich Tehrani, CEO, TMC. “IP Simple has shown benefits for its customers and provides ROI for the companies that use it. Congratulations to the entire team at PAETEC. I look forward to more innovative solutions from them in the coming year.”

The *Communications Solutions* Product of the Year Award recognizes the vision, leadership, and thoroughness that are characteristics of the prestigious award. The most innovative products and services brought to the market from March 2008 through March 2009 were chosen as winners of the *Communications Solutions* Product of the Year Award.

The 2009 *Communications Solutions* Product of the Year Award winners are published on the INTERNET TELEPHONY and Customer Interaction Solutions Web sites.

About PAETEC

PAETEC (NASDAQ: PAET), a FORTUNE 1000 company, is personalizing business communications for medium and large businesses, enterprise organizations and institutions across the United States. We offer a comprehensive suite of IP, voice, data, and Internet services, as well as enterprise communications management software, network security solutions, CPE, and managed services. For more information, visit www.paetec.com.

About TMC

Technology Marketing Corporation (TMC) is a global, integrated media company helping our clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [NGN](#) magazines. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two million unique visitors each month on average worldwide, according to Webtrends. TMCnet has ranked within the [top 3,500](#) in Quantcast's Top U.S. sites, placing TMCnet in the nation's top .03% most visited Web sites. In addition, TMC produces [ITEXPO](#); [4GWE Conference](#) and [M2M Evolution](#) (in conjunction with Crossfire Media); [Digium|Asterisk World](#) (in conjunction with Digium); and [Smart Grid Summit](#) (in conjunction with Intelligent Communication Partners). TMC serves other communications market segments with the [Cloud Communications Summit](#) (in conjunction with Light and Electric); [CVx](#) ChannelVision Expo (in conjunction with Beka Publishing); and [MSPWorld](#)TM (in conjunction with the MSP Alliance).

TMC also serves technology professionals with industry-specific Web sites: [InfoTech Spotlight](#), [4GWE](#), [M2M Evolution.com](#), [Smart-Grid.TMCnet.com](#), [Smart Products Ecosystem](#), [Robotics.TMCnet.com](#), [Cable.TMCnet.com](#), [Satellite Spotlight](#), [Green.TMCnet.com](#), [Healthcare.TMCnet.com](#), [Business Video](#), [Finance.TMC.com](#), [Legal.TMC.com](#) and [Education.TMCnet.com](#).

For more information about TMC, visit <http://www.tmcnet.com>.

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